

**Carol Adler, MFA** is an entrepreneur, professional writer, editor and teacher of English and creative writing. She is President of Dandelion Books, LLC, [www.dandelionbooks.net](http://www.dandelionbooks.net) of Tempe, Arizona; a full service publishing company that markets its “uncensored nonfiction, conscious solutions and unfettered fiction” using the latest production and delivery technologies, including on-demand dot.com networking.

Adler’s business experience includes co-ownership of a Palm Beach, FL public relations company and executive management positions in two U.S. rejuvenation and mind/body wellness corporations for which she founded publishing divisions.

Her publications include four books of poetry, well over two hundred poems and several fiction and non-fiction works. She publishes her fiction under a pseudonym. As a ghost writer, she developed and written manuscripts for a number of professionals in the health care and human potential industries. These include: a holistic medical book, *Why Am I Still Addicted? A Holistic Approach to Recovery* (New York: McGraw-Hill, 1991), for Richard Plagenhoef, M.D., *The Six Steps to the Fountain of Youth: How to Slay the Dragons of Aging Without Drawing the Sword* (Belleair Bluffs, FL: TriNeuroGenics, Inc., 1997) for 59-year-old world karate champion, Dennis Kelly; *The Human Body Owner’s Manual for Optimal Performance*, for Guy DeLuliis, vice president of Optimal Human Performance, Inc., and *Answers to the Top 10 Health Challenges*, for Sheryl Simpson, ND, MH, LMT (TriNeuroGenics, Inc.,1998).

Adler has served as editor of several poetry and literary magazines, and her career includes extensive teaching of college English poetry, fiction, non-fiction and business writing, and conducting of writing workshops in Florida and New York State prisons, libraries, elementary, junior and high schools, and senior citizen centers. She has a B. A. in philosophy and English from the U. of Michigan, and a Master of Fine Arts in Creative Writing from Vermont College.

Currently, Adler is developing a large ecommerce books and music enterprise that utilizes customized Web 2.0 technologies for structuring innovative marketing and promotion capabilities. Also incorporating the latest digital production and delivery technologies, Adler predicts this enterprise will “evolutionize” the book and music industries.

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